



2027 MEMBERSHIP AWARDS

Member Award: Recruit/Rejoin 10

- **Award:** Special gift selected by the National Membership Chairman
- **Presented to:** Members who recruit and/or rejoin 10 Senior and/or Junior members. Rejoined members must not have renewed since 2023 or earlier.
- **Deadline:** Members must be entered and paid in ALAMIS member database by June 1, 2027.
 - **FORMS** must be received at National HQ by June 7, 2027.
- **Materials and guidelines:**
 - Form can be printed from the ALA national Membership Committee page of the national website (www.ALAforVeterans.org). You must be logged in to the *My Auxiliary* area to access the page.
 - One entry per recruiter.

Unit Award: 100% Unit Award

- **Award:** A special gift from the National President
- **Presented to:** Units that reach 100% of their 2027 membership goal by January 31, 2027.
- **Deadline:** January 31, 2027
- **Materials and guidelines:**
 - This award will be based on units that reach 100% of their reported goals by January 31, 2027 as verified by ALAMIS.

Note: Departments must submit unit goals to National Headquarters by September 1, 2026, to be eligible for the 100% Unit Award. These must be sent in a specific format which will be provided by NHQ. Gifts for winning units will be mailed to each department for distribution.

Unit Award: New Unit Award

- **Award:** A special gift selected by the National President
- **Presented to:** New units chartered between September 1, 2026 and July 31, 2027.
- **Deadline:** July 31, 2027.
- **Materials and guidelines:**
 - This award is automatically presented upon receipt and processing of new unit charter applications at National Headquarters.

Department Membership Goals: Department membership goals are based on each department's 2025 membership as of 30 days prior to the 2025 National Convention plus a 1% increase.

Seating at National Convention: Seating at National Convention will be based on each department's percentage of their 2027 membership goal, from highest percentage to lowest.

Department Award: 50% Award

- **Award:** \$50 to be used to advance the ALA mission
- **Presented to:** Departments reaching 50% of their 2027 department membership goal.
- **Deadline:** Veterans Day, November 11, 2026.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by November 11, 2026.

Department Award: Highest Percentage of New Members per capita

- **Award:** Citation Plaque
- **Presented to:** The department with the highest percentage of new 2027 members per capita. Citation Plaque will be presented to the winning department at their mid-winter meeting by the national membership chairman.
- **Deadline:** January 1, 2027

Department Award: 85% Award

- **Award:** \$85 to be used to advance the ALA mission
- **Presented to:** Departments reaching 85% of their 2027 department membership goal.
- **Deadline:** Merit Medallion Membership Deadline March 15, 2027.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by March 15, 2027.

Department Award: Highest Percentage of New Members per capita

- **Award:** Citation Plaque
- **Presented to:** The department with the highest percentage of new 2027 members per capita. Citation Plaque will be presented to the winning department at their department convention.
- **Deadline:** May 1, 2027

Department Award: 95% Award

- **Award:** \$95 to be used to advance the ALA mission
- **Presented to:** Departments reaching 95% of their 2027 department membership goal.
- **Deadline:** National Poppy Day® May 28, 2027.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by May 28, 2027.

Department Award: 100% Award

- **Award:** \$250 to be used to advance the ALA mission
- **Presented to:** Any department that has reached 100% of their 2027 department goal.
- **Deadline:** Independence Day, July 4, 2027.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by July 4, 2027.

Department Award: 95% Retention Award

- **Award:** Citation Plaque
- **Presented to:** Any department that reaches 95% retention rate (includes renewals and rejoins)
- **Deadline:** 30 Days prior to National Convention, July 31, 2027
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALA MIS member database by July 31, 2027

Department Award: 102% Award

- **Award:** \$500 to be used to advance the ALA mission
- **Presented to:** Any department that has reached 102% of their 2027 department goal.
- **Deadline:** National Lighthouse Day, August 7, 2027.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by August 7, 2027