



Public Relations Program
Jill Lamer – Chairman
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Year End Report
Questions to be answered and sent to Chairman by May 01, 2024.

UNIT # _____ TOWN _____ CHAIRMAN _____

1. Does your unit use the newspaper for announcements/activities (meeting minutes etc.)?

- a. If so, how many meeting announcements were published?
b. How many articles about events were published?
c. Please list the types of activities that were published.

Blank lines for listing activities.

d. Do you send a letter to the editor and/or news release for patriotic holidays and events?

2. How many other PSAs were distributed by your unit?

3. Did your unit have any television or Radio time?

a. What was the activity?

4. How many times has your unit been mentioned in local media promoting mission-related activities?

5. Does your unit have a Facebook page/group?

a. What is Facebook URL?

b. Do you use social media to promote Veterans and Military

c. Do you promote other Legion family activities

d. What types of activities are you posting on social media?

Blank lines for social media activity types.

6. Does your unit regularly wear your branded ALA apparel, emblem patch or display ALA items at your activities?

Please attach articles and/or pictures of newspaper submission, activities, and mission -focused related activities.

Thank you for completing this form.