



THE SOUTH DAKOTA *LEGIONETTE*

Serving Veterans, their Families and their Communities



A Word from the President

Joyce Smith, Department President



One Nation Under God, Thanking Veterans for Our Freedom

Remember we are all people of faith and not of fear. At the time I write this we have had three District meetings. With three being rescheduling due to the weather and road conditions. We will set a different date for the Employee Review. The Audit will remain the same date and time at the Department Headquarters.

Well, the wind is blowing as usual moving snow into wonderous sculpture, God must be an Artist. So far, I have spent my snowed in days reading. When the kids were all home. We did a lot of baking, kept the house warm and smelling good. With just the two of us, I do more reading than baking.

Here's a question for all of you, when you get done with a good book do you pass it on? Get rid of it? Or read it year after year.

I hope to see many of you at the District Meetings as they happen.

Now, I am working on the schedule for our Department Convention June 8-11. The pre-convention meetings will allow us to conduct business on Friday and Saturday. To streamline the meal orders, you only need to fill out one form and write one check to the Chamberlain Potter Post# 3.

T' is the season for reporting. Remember to send your reports to the Department Chairmen by April 15. Department chairmen report to the Division Chairmen. National changed the way awards can be submitted. ALL awards to national will be submitted via electronic form by the Department Chairmen, including pictures. The national awards submissions need to be submitted by June 1, 5:00 pm EST.

There are no limitation of word counts for national award submission. Units and departments may combine their activities under each program. Stay warm and Safe.

"Let us tenderly and kindly cherish therefore, the means of knowledge. Let us dare to read, think, speak, and write," Quote by John Adams

ALA Branding

by Public Relations Department Chairman Jill Lamer

Brand Mark



Emblem



Brand Mark Options

- advertising
- apparel (use word mark for embroidery)
- business cards, letterhead, email signatures
- credentials, event badges
- press releases
- digital (apps, web, social, PowerPoint presentations)
- promotional communications (flyers, handouts, etc.)
- events (signs, backdrops, tents, tablecloths, swag/giveaways)

Emblem

- uniform caps
- financial documents
- history books
- flags
- legal affairs
- internal manuals & guides
- reports & resolutions
- awards (option emblem or brand)
- building signage (option emblem or brand)
- formal government communications

Departments, Districts, and Units are confined to using the emblem or brand mark, or reproduction of the emblem or brand mark on stationary, publications, notices, posters or place cards, or matters of the similar character used in the ordinary routine and conduct of legitimate business. Any other use of the name "The American Legion Auxiliary" or the emblem or brand mark shall be subject to approval.

"The American Legion emblem is fully copyrighted and patented in the name of the National Organization. The emblem is also protected by federal legislation which makes it a criminal offense to use, without formal approval of the National Organization, the patented insignia of any veterans' group chartered by Congress, one of which is The American Legion."

District Spring Meetings—Updates

April 23: Rescheduled District 4- Cresbard, 1:00 social, 2:00 meeting with light lunch to follow.

April 16: Rescheduled District 3- Pierre Post 8 Check with your District President for details.

April 30: Rescheduled District 6 - De Smet, Lunch at Oxbow 12:30, 1:30 Auxiliary meeting at Oxbow; Legion will meet at Legion all at 1:30.

April 1: District 8- Springfield, Community Center on Main Street, Legion in Auditorium, Auxiliary in small room at Community Center. Social 1:00, meeting at 2:00 lunch will follow.

April 2: District 7 - Hartford, 1:30 social, 2:00 meeting Post Home on Main Ave.

April Guide

- **April 15: Unit reports due to District Presidents and Department Chairmen**
- **April 15: National Day Purple Up for Military Kids**
- **April 16 - 22: National Volunteer Week - "United We Serve"**
- **Quarters - \$.25 per member to Dept. Headquarters**
- **Send in your prayers for the President's Prayer Book**
- **Send in nominations for Department Second Vice and/or other elected positions**

Month of the
Military Child

Due Dates for Reports

According to the SD ALA Guide and confirmed by Dept. President Joyce Smith, **Unit reports** are due to the District Presidents and Program Chairmen by **April 15, 2023**. These include the tracking worksheets with hours and expenses including the estimate of veterans served. When sending your narrative reports, include the historian.

Poppy Posters are due to Poppy Chairman Jane Benzel by **May 15, 2023**.

Program Chairmen, your reports are due to the Northwestern Division Chairmen by **May 1**; some extended to May 15.

If you are submitting for member, unit, or department **national awards use the national award form online-only, by 5 pm EST on June 1. Submitted by Department Chairmen.**

From Patsy Madsen: District Presidents, your Unit Member of the Year selection needs to be submitted to the Past President Parley Elda Hofer by **April 15th**. Address to mail to is: Elda Hofer; PO Box 312, Roscoe, SD 57471

in
Loving
Memory

Unit 2 Tyndall – Margaret Kniffer, February 2023; **Unit 6 Gregory** – Elizabeth Boxa, February 2023; **Unit 33 Sturgis** – Lila Pearl Rottenbucher, February 2023; **Unit 39 Groton** – Betty Hanson, December 2022; **Unit 65 Dell Rapids** – Alice Dunn, February 2023; Joan Rasmusson, February 2023; **Unit 74 Brookings** – Margaret Smith, March 2023; **Unit 76 Veblen** – Ann Nelson, February 2023; **Unit 92 Redfield** – Crystal Appel, February 2023; **Unit 115 Platte** – Glenna Kimball, February 2023; **Unit 140 Salem** – Marie Weber, February 2023; **Unit 198 Elkton** – Shirley Lundgren, February 2023; **Unit 250 Castlewood** – Delores Irene Bohls; January 2023; **Unit 283 Chancellor** – Phyllis Hildebrand, July 2022

Membership by Rose Kraft, SD Dept. Chairman

How's your race? Have you renewed 100% of your previous members? Are all your wheels on the track? Regina and I are so excited when membership comes in and I would like each of you to look at your race schedule. Have all your drivers paid their 2023 dues? If not, their license has been revoked, which means they can not hold an office, vote at a meeting, or be a member of a committee. Right now, the Department of South Dakota has 44 units that have below a 75% membership. Is your unit one of them? Do your members think their dues have been sent in and they have not as they are setting on someone's counter? Each month your District President sends out a progress chart. You as the unit president and leadership of the unit should look at what she has for your membership number. If it does not match, then call Regina to check where there could be something missing. As of right now we have had two units tell us they are sending in membership, and we have seen nothing. So, please, check your numbers. Members matter!

As a department we have 8715 members and are at 86.35% goal. If every week we have 100 members sent in, we would be goal in 15 weeks. My goal I have out there now is to be at 90% by Mother's Day. Are all the mothers in your community members? Have they been asked?

As the snow melts away, the temperature rises, the flowers begin to bloom – let's make our last big cheer to get each and every unit in the winner's circle. No flat tires, no spinning out in the mud, let's just stay on track and make it to the winner's circle and celebration. Keep your great work going!

Endorsements

The American Legion Auxiliary Unit 6, Gregory endorses **Patsy Madsen** ALA Department of South Dakota President. This was approved at our meeting on March 15, 2023.

The American Auxiliary Unit 86 of Alcester, South Dakota proudly endorses **AnnaMae Warnier** as a candidate for the ALA Department of South Dakota 2023-2024 First Vice President.

A candidate for Department Second Vice President has not been endorsed at this time.

Coach-Goetsch Unit 18, Mitchell, endorses **Sharon Broghammer** for the position of 2023-2024 State Historian, Department of South Dakota.

The members of Pike-Huska Unit 230 in Aurora, SD proudly and unanimously endorse **Wendy Henley** for the 2023-2024 office of Department of South Dakota Chaplain.

Poppy Poster Contest

By Jane Benzel, Dept. Poppy Chairman

Units shall sponsor contests in local schools. When schools do not conduct activities, other youth groups, including Junior members, may participate under direct supervision of the unit. The contest shall have seven classes: Class I: Grades 2 and 3; Class II: Grades 4 and 5; Class III: Grades 6 and 7; Class IV: Grades 8 and 9; Class V: Grades 10 and 11; Class VI: Grade 12 o Class VII: Students with special needs defined as: Those in special education classes A student recommended for special education classes but who has not been admitted due to a waiting list or various other factors. A child identified as having a disability, but not in a special education class due to lack of facilities. Identification contingent upon discretion of school officials.

Poppy Poster Requirements:

Each poster shall have a fitting slogan not to exceed 10 words. Articles – “a,” “and,” “an,” “the” – are not to be counted as words. The words “buddy” and “buy” cannot be used. The words “American Legion Auxiliary” must be used in the design of the poster and will not be counted in the 10- word count. Each poster must include a picture of the red Flanders Field poppy. The poster shall be on 11x14” poster board. (Drawing paper will not be accepted). The United States flag may be used as long as there are no infractions of the flag code.

Posters will be judged using the following criteria:

- 50% - poster appeal (layout, message, originality); 40% - artistic ability (design and color); 10% - neatness

Media used shall be watercolors, crayons, powder or oil paint, handmade paper cutouts, ink or textures, acrylics, pencils and markers.

Written in ink on the back of the poster (not attached) shall be the class in which the entry is submitted, the name, address, age and grade of the contestant and the name of the department.

Submissions become property of the American Legion Auxiliary. Through submission of artwork, contestants and their legal guardians’ grant non-exclusive reproduction and publication rights to the works submitted and agree to have their names and artwork published for commercial use without additional compensation or permission.

The poster shall be the work of only one individual.

The label “In Memoriam” from the veteran-made poppy may not be used.



American Legion Family Convention

Arrowwood/Cedar Shores
Oacoma, SD
June 8-11, 2023

LUNCH & BANQUET TICKETS

A Sandwich lunch buffet or a Burger Bar will be served at noon on Friday and Saturday of the Department Convention. Ticket cost will be \$20 per person each day. Details for banquet tickets are below.

Ticket requests must be received no later than **25 May 2023**. No tickets will be sold at the event. Tickets can be picked up at the convention registration table. One check can be made for the total lunch and banquet ticket costs. Please make checks payable to **Potter Post #3**. Ticket requests should be sent to:

John Payer
25120 344th Ave
Chamberlain, SD 57325

NAME: _____

ADDRESS: _____

FOOD ALLERGIES: _____

Event	Price	Number of Tickets	Cost
Friday lunch	\$20	x	= \$
Saturday lunch	\$20	x	= \$
Saturday Auxiliary banquet	\$26	x	= \$
Friday Legion Joint banquet	\$35	x	= \$
TOTAL:			= \$

Sandwich Buffet: Ham and Swiss, Turkey and Provolone, Roast Beef and Cheddar, or Chicken Salad; Chips, Potato Salad, Condiments; Coffee, Ice tea, Water. (Friday or Saturday)

Burger Bar: Grilled ¼ lb. Beef Burgers, Grilled Chicken Breast, Cheese, Lettuce, Tomato, Onion, Pickle Chips, Potato Salad, Soup; Coffee, Ice Tea, Water. (Friday or Saturday)

Auxiliary Banquet: Roast Pork Loin, Warm Dinner Rolls, House Salad, Vegetable Du Jour, Baked Potato; Coffee, Ice Tea, Water.

Joint Legion Banquet: Half Roasted Chicken, Warm Dinner Rolls, House Salad, Vegetable Du Jour, Baked Potato; Coffee, Ice Tea, Water.

Breakfast Buffet will be available in the restaurant for \$12.00 plus tax and gratuity. Pay the restaurant directly when finished eating. **NO ORDER OFF OF THE MENU**

Bon Appetit!

April Prayer

By Sharon Broghammer
Dept. Chaplain

Lord God, you loved this world so much, that you gave your one and only Son, that we might be called your children too.
Lord, help our servicemen, veterans, and American Legion family to live in the gladness and grace this Easter holiday season.
Let us have hearts of thankfulness for your sacrifice.
Let us have eyes that look upon your grace and rejoice in our salvation.
Help us to walk in that mighty grace and tell your GOOD NEWS to the world. All for your glory do we pray. Amen

HAPPY EASTER EVERYONE!!

It would greatly appreciate if all Auxiliary Units, Districts, and Department members send a prayer for President Joyce Smith's Prayer Book.

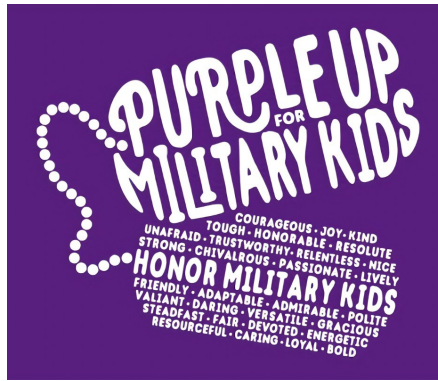
You may send them to Sharon Broghammer, SD ALA Dept. Chaplain at sab50@midco.net or mail it to: 1011 W 8th Ave Apt 27 Mitchell, SD 57301

Thank you!



BE IN THE KNOW

Department Secretary: Regina Whipple
SDALA Headquarters P. O. Box 529
Clear Lake, SD 57226
Phone: 605-461-3389 or email at southdakotaala@gmail.com
Visit the SD ALA Website at www.sdlegionaux.org
Subscribe to the South Dakota Legionette. (Form on the website)
Send your news and pictures to the editor at Micheline.Nelson@live.com or mail them.
For reporting an error on names or addresses, change of addresses and deceased members, contact Regina first.



**Purple Up
For the Military Kids**

April is noted as the Month of the Military Child.
This designation focuses on and honors the sacrifices that military families make across the globe.
It emphasizes, in particular, the experiences of children as dependents of military members that serve in the U.S. and overseas, no matter their rank or branch of service.

Within the Month of the Military Child, April 15th is set aside each year as Purple Up! For Military Kids Day.
This day offers military families, their support communities, and others who have connections with service members and their families the chance to recognize and thank military-connected children for their unique contributions, strengths, and sacrifices.
On April 15th of each year, the Department of Defense Education Activity encourages community members to wear purple in support of military kids.
Though Purple Up! Day is not an official holiday, being aware of the event allows for people inside and outside of the military to acknowledge the importance of military kids.
Therefore, communities, schools, and other municipal organizations can commemorate Purple Up! Day by recognizing military kids and expressing gratitude and/or admiration for their unique experiences.
This expression can go beyond simply wearing purple on April 15th.
If you live in a community with a military presence and/or you know any military kids, you can take part in commemorating Purple Up! Day even as a civilian.



Give 10 to Education

Greer Unit #11 Wagner SD presented a check to the Wagner Backpack program.



“Party at the Ritz” The Spearfish Unit 164 gave 90 stacks of Ritz Crackers to the Mountain View Elementary School for the preschoolers and kindergartners. The counselor call it: “Let’s have a party at the Ritz!” They were running out of snacks... and were so appreciative.



**National Poppy Day®
is May 26 this year!**



THE SOUTH DAKOTA
LEGIONETTE

Official Publication of the
American Legion Auxiliary
Department of South Dakota

Published monthly except July and August at Spearfish, SD from September 2022, forward. Printed by Western Mailer, Rapid City, SD 57701-2917. Subscription rate: \$5.00 per year. Dates from September through June All copy must be in the hands of the Editor by the 20th of each month preceding current issues. We do not pay for the postage cost of address changes.